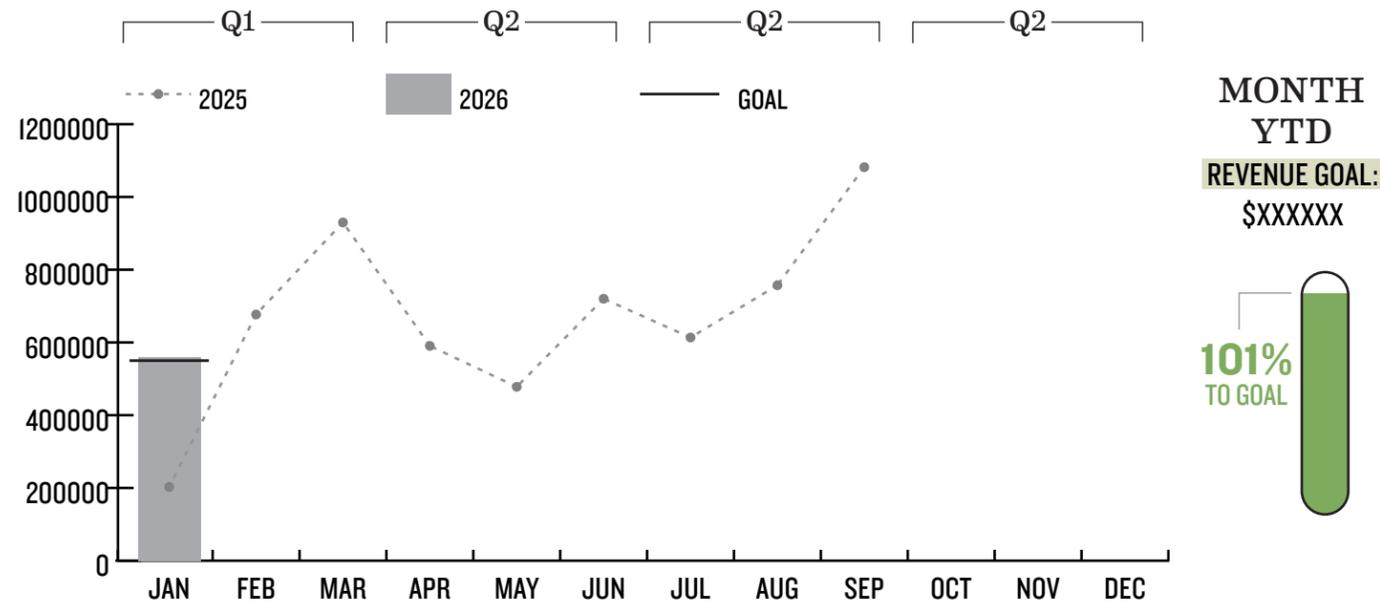


# 2026 COMPANY DASHBOARD

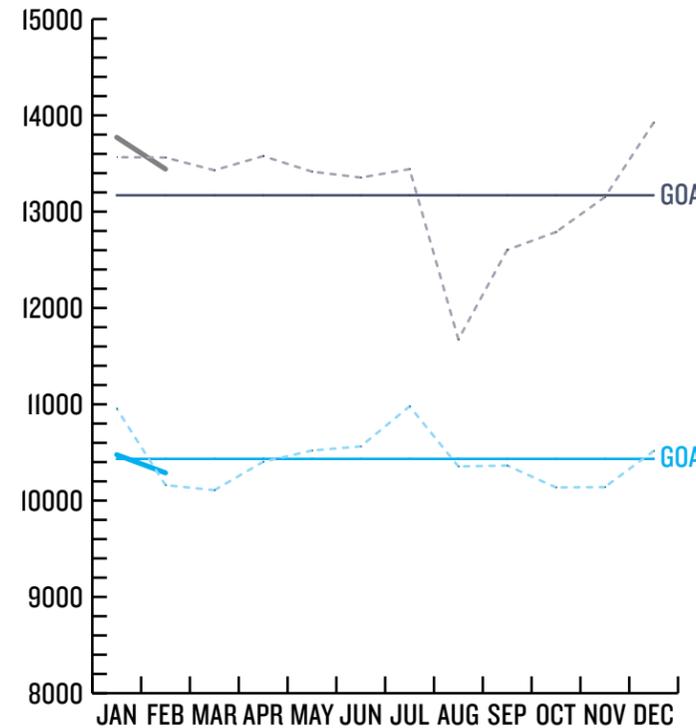
## NET REVENUE GROWTH



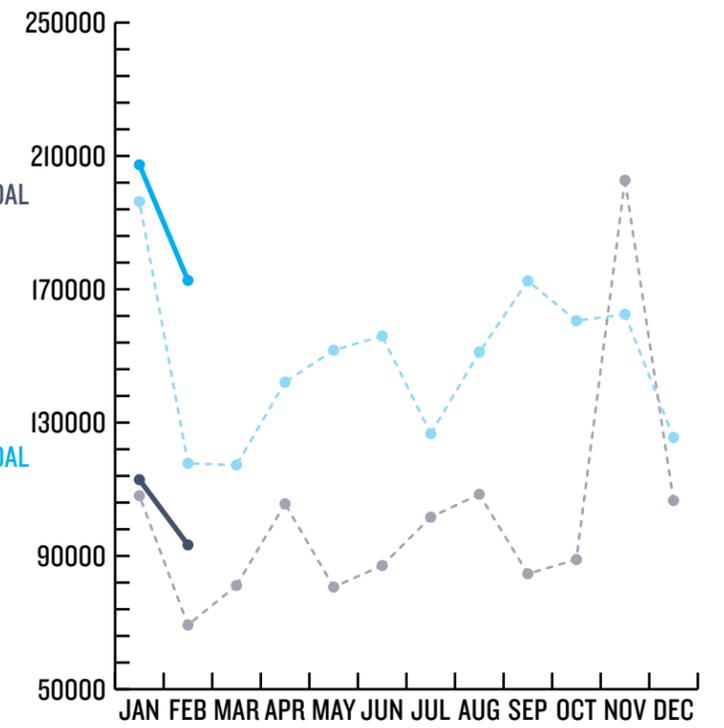
## AUDIENCE

IM 2025 CM 2025 IM 2026 CM 2026

### PAID SUBSCRIBERS



### WEBSITE PAGE VIEWS



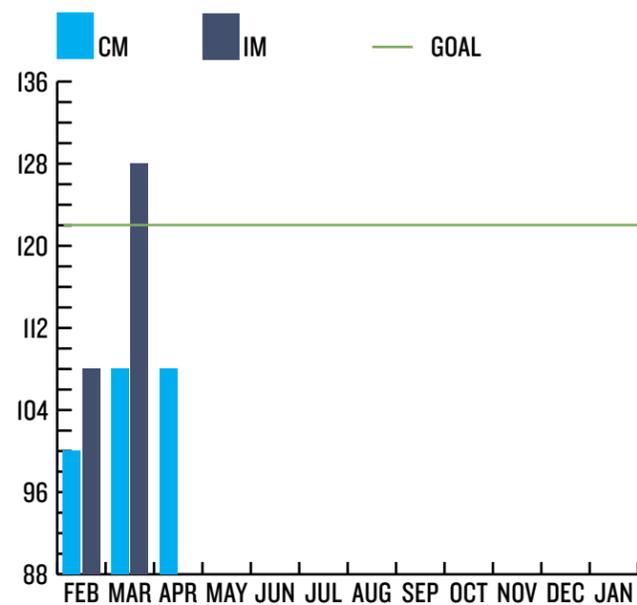
### SOCIAL FOLLOWERS

COMING SOON!

### THEME WEEKS ENGAGEMENT

COMING SOON!

## MONTHLY PAGE COUNT



## STRATEGIC PRIORITIES & PROJECTS

- Subscription/renewal strategy
- Website redesign
- Increase Social Media followers
- Create plan to increase page count
- Formalize playbook for The Weeks
- Retain and grow custom publishing projects
- Role clarity in Indy *remove?*
- Continue organizational development *remove?*

### STRATEGIC PRIORITIES

- Drive Profitable Growth
- Establish Process & Project Management
- Improve Communication & Staff Development